

**Target Industries List**

This template is used by Boards to identify the Board's top 10 to 15 target industries and the associated top 3 to 6 TWC/LMCI industry sectors. The Board's target industries should include, but not be limited to, industries related to the Governor's industry clusters.

Board Name: **COASTAL BEND** Date Submitted: **30-Jun-09**

NAICS Code (4-digit)	NAICS Industry Name <sup>2</sup>	Lav Industry <sup>3</sup>	TWC/LMCI Industry Sector <sup>4</sup>	Governor's Industry Cluster <sup>5</sup>	Basis for Selection				Additional Rationale, Local Wisdom, or Comments
					Employment (#)	Employment Growth (%)	Wages (\$)	Local Industry Competitiveness	
2111	Oil and Gas Extraction	Oil Field Exploration	Energy Mining and Related Support Services	Energy Core	X		X	X	Although this significant industry is affected by international prices for petroleum, the industry still has potential for significant employment levels at better than average wages. Energy, Mining, and related supportive services is a significant industry cluster for our workforce area with a positive location quotient.
2131	Support Activities for Mining	Oil Field Services	Energy Mining and Related Support Services	Energy Ancillary	X		X	X	Although this significant industry is affected by international prices for petroleum, the industry still has potential for significant employment levels at better than average wages. Energy, Mining, and related supportive services is a significant industry cluster in our workforce area with a positive location quotient.
2211	Power Generation and Supply		Energy Mining and Related Support Services	Energy Core	X		X	X	Several power plant projects are planned for this workforce area. Workforce Solutions has already made arrangements for a job fair and subsequent recruitment activities for one very large project that will start within this planning period. Energy, Mining, and related supportive services is a significant industry cluster in our workforce area with a positive location quotient.
2362	Non-Residential Building Construction	Commercial & Public Construction	Heavy & Special Trade Construction	Advanced Technologies & Manufacturing Support	X		X		Commercial building projects reflect economic activity. Fully expecting economic recovery investments to have a positive affect, the Board is confident in this industry. Several major bond issues will provide significant funding for these activities in our workforce area. Heavy and Special Trades industry cluster has a positive location quotient for our workforce area.
2371	Utility System Construction		Distribution, Transportation & Logistics	Energy Core	X		X		Several power plant projects are planned for this workforce area. Workforce Solutions has already made arrangements for a job fair and subsequent recruitment activities for one very large project that will start within this planning period. Energy, Mining, and related supportive services is a significant industry cluster in our workforce area with a positive location quotient.
2373	Highway, Street & Bridge Construction		Heavy & Special Trade Construction	no assignment	X		X		Several major bond issues as well as anticipated economic recovery funds will provide employment in this industry. Heavy and Special Trades industry cluster has a positive location quotient for our workforce area.
2379	Other Heavy Construction	Industrial Construction	Heavy & Special Trade Construction	no assignment	X		X		Several major refinery and plant expansion projects are planned to take place during this planning period.
3241	Petroleum & Coal Products Manufacturing	Petroleum Processing	Petroleum Refining & Chemicals	Petroleum Refining & Chemical Products Core	X		X	X	Although petroleum refining is subject to fluctuations in the international price of petroleum, local refineries still have potential to maintain employment and fill replacement needs. Petroleum Refining and Chemicals industry cluster shows a positive location quotient for our workforce area.
3251	Basic Chemical Manufacturing	Chemical Manufacturing	Petroleum Refining & Chemicals	Biotech & Life Sciences Core	X		X	X	Demand for chemical products remains good. Petroleum Refining and Chemicals industry cluster shows a positive location quotient for our workforce area.
3252	Resin, Rubber, & Synthetic Fibers	Plastics	Petroleum Refining & Chemicals	Advanced Technologies & Manufacturing Support	X		X		The recession may eventually affect this industry but current employment and replacement needs justify this industry.
3323	Architectural & Structural Metals		Production Support & Industrial Machinery	Advanced Technologies & Manufacturing Ancillary	X		X	X	Metal manufacturing of large projects still anticipates plenty of work to fill existing contracts. Production Support and Industrial Machinery industry cluster shows a positive location quotient for our workforce area.
3327	Machine Shops & Threaded Products	Machine Shops	Production Support & Industrial Machinery	Advanced Technologies & Manufacturing Ancillary	X		X	X	Military spending for machined parts may replace oil field demand for the service of this industry. Production Support and Industrial Machinery industry cluster shows a positive location quotient for our workforce area.
3364	Aerospace Product & Part Manufacturing		Transportation Equipment	Aerospace & Defense Core	X		X	X	Military and aviation spending continues to support this industry. Transportation Support industry cluster shows a positive location quotient for our workforce area.
3366	Ship & Boat Building		Transportation Equipment	Advanced Technologies & Manufacturing Core	X		X	X	This international port area requires shipyard activities for maintenance and repair operations. Transportation Support industry cluster shows a positive location quotient for our workforce area.
4831	Sea & Coastal Transportation	Marine Transportation	Distribution, Transportation & Logistics	Petroleum Refining & Chemical Products Support	X		X	X	This industry supports, intercoastal, as well as coastal and open sea marine transportation. The Port of Corpus Christi is one of the largest ports in the nation based on tonnage (bulk cargo). Distribution, Transportation and Logistics is a significant industry cluster for our workforce area, with a positive location quotient.
4841	General Freight Trucking		Distribution, Transportation & Logistics	Petroleum Refining & Chemical Products Support	X		X	X	Distribution, Transportation and Logistics is a significant industry cluster for our workforce area, with a positive location quotient.

5172	Wireless Telecommunications Carriers		Telecommunications & Information Svcs	Information & Computer Technology Core	X		X		
6111	Elementary & Secondary Schools		Education, Training & Personal Development	no assignment	X		X		
6221	General Medical & Surgical Hospitals	Health Care	Biotechnology, Life Sciences & Medical	Biotech & Life Sciences Core	X		X		
8111	Automotive Repair & Maintenance		Transportation Equipment	no assignment	X		X		

**Notes**

- As leading industries, occupations, and employer training needs change, Boards must update their Target Industries List and/or Target Occupations List, as affected, and e-mail the updated lists to Board.Plans@twc.state.tx.us.
- 10 to 15 target industries is recommended; no more than 20 permitted. Industries must correspond to a 4-digit NAICS code. Target industries do not need to be listed in any rank order.
- If applicable. Local planning efforts may identify industries using lay concepts and labels. These can be used, but they must be best-fitted into an appropriate NAICS-coded industry. For a tool to assist in matching lay industries to NAICS coded occupations, see <http://www.texasindustryprofiles.com/apps/lae/indsearch.asp>.
- Corresponding TWC/LMCI industry sector. See descriptions of the sectors at [http://www.texasindustryprofiles.com/apps/locquot/LQ\\_Docs/Industry%20Sector%20Descriptions%20and%20Keywords.doc](http://www.texasindustryprofiles.com/apps/locquot/LQ_Docs/Industry%20Sector%20Descriptions%20and%20Keywords.doc).
- A crosswalk of NAICS 4-digit industries, TWC/LMCI industry sectors, and Governor's industry clusters can be found under the Industry Clusters dropdown list at <http://www.texasindustryprofiles.com/>.
- Key types of labor market indicators are available in LMCI tools for use in evaluating and ranking the relative importance of industries. Boards should fully explore these in their Step 1 analyses to determine what criteria to use in selecting target industries and TWC/LMCI sectors:
  - Employment (current employment estimates or projected future employment) (#)
  - Employment growth rate (growth rate observed over a recent period or projected into the future) (%)
  - Wages (such as average weekly or monthly earnings, minimum annual salary)
  - Local industry competitiveness (such as Location Quotient, Export Jobs, or Greatest Likelihood for Potential Job Opportunities in Shift-Share Analysis)

Please do not alter these cells: X
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